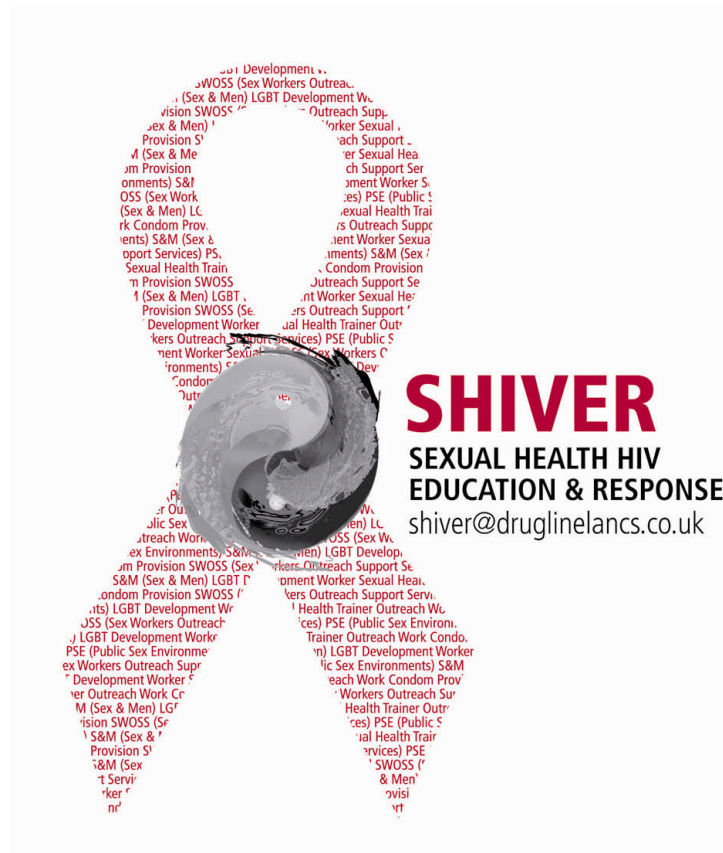


# drugline lancashire ltd

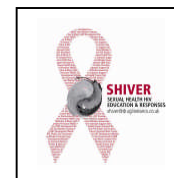


## Annual Report

2008/2009

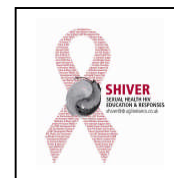
### Sauna Outreach Project

*Report Author: Andrew Thompson*

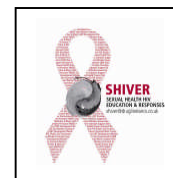


**Project Annual Report Executive Summary to SHIVER 2008-09**

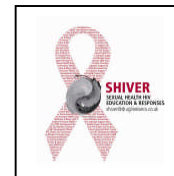
<b>1.</b>	<b>Name of Project:</b>
	<b>Sauna Outreach report</b>
<b>2.</b>	<b>Description of provision (including area(s) covered):</b>
	To offer strategic support through identification, active networking direct liaison with the service users in the environment where multiple sexual partners are both readily available and encountered and acts of high risk sexual behaviour takes place. The overall rational behind the project is to make a marked uptake of resources, offer sexual health awareness schemes and advice culminating in an eventual overall improvement in MSM's sexual health practices thus lowering the statistics of new diagnosis's of STI's and HIV/AIDS amongst Blackpool's gay sauna users
<b>3.</b>	<b>Tiers and strategic compliance coverage:</b>
	<ul style="list-style-type: none"> <li>• <b>Tier one:</b> To offer information and awareness schemes via poster, drop card condom distribution &amp; associated literature and advertising campaigns within the sauna venues and the LGBT CDW web site</li> <li>• <b>Tier two:</b> To offer a one to one face contact, information provision and signposting by the project workers working from leads picked up via word of mouth, mobile contact number or email address, web presence and referrals of the project from service providers/venue owners</li> <li>• <b>Tier three:</b> To be offered via inreach/outreach provision and social interaction with the venue operators sauna regulars both individually and in the regular informal group meetings that are facilitated within the sauna premises</li> </ul>
<b>4.</b>	<b>Agreed outcomes of service:</b>
	<p>Annual Targets: n/a                      Quarterly Targets: n/a                      Targets met for the quarter to date; n/a</p> <p>To offer strategic support through active networking to both sauna management teams and the service users.                      To offer operational support through identification and networking with the sauna users, management teams and sexual health providers and advisors.                      To build positive relationships with venue owners/managers and statutory and voluntary organisations who would be in a position to assist in the increased practice of safer sex in a place which is generally considered a sexually high risk environment.                      To manage and account for the financial resources under the guidance of the SMT.                      To develop productive working relationships between the project workers, sexual health agencies, sauna management teams and the users of the sauna service.                      To undertake project administration, co-ordination and development.</p>


**LGBT Community Development Project Blackpool**

	<p>To maximise the use of available resources</p> <p>To develop, design and distribute new resource packs, information drop cards and leaflets to the target audience</p> <p>To signpost and to refer to relevant health providers</p>
<b>5.</b>	<b>Current monitoring arrangements:</b>
	<p>* Quarterly reporting/ other funding reporting as appropriate</p> <p>-All reporting completed and submitted on time</p> <p>-All reporting presented in the format requested and on time.</p>
<b>6.</b>	<b>DIP linkages</b>
	N/A
<b>7.</b>	<b>LDAT /CSDP spend for year</b>
	£N/A
<b>8.</b>	<b>Other funding source and spend for year:</b>
	The post is PCT funded at £8k per annum-inclusive of resources
<b>9.</b>	<b>Over view of activity and significant events for the year</b>
	<p>On several occasions over the past quarter group discussions have been facilitated in the saunas where several clients have formed an informal Q&amp;A session group receiving advice and information on sexual, general and associated health issues.</p> <p>Feedback has been recorded from both the clients and the sauna management teams regarding the relevance and usefulness of these discussions and it is noted many of the sauna users would choose to ignore symptoms of certain illnesses and diseases because of not feeling totally at ease broaching these issues in a different environment and more specifically with their GP</p>
<b>10.</b>	<b>Statistical activity for the year-please see appendix</b>
	<p>Face to face contacts: 1682</p> <p>Group work &amp; activity: 45</p> <p>Number of events: 45</p> <p>Number of information materials distributed: approximately 40/50 per sauna per visit per visit (miscellaneous drop cards and leaflets)</p> <p>Number of condoms distributed: 26500</p> <p>Number of lube distributed: 26000</p>
<b>11.</b>	<b>Overview of Conclusion for the year</b>
	<p>The post is funded by the PCT as a mechanism to improve the sexual health of MSM via the route of directly targeted information awareness schemes, networking and the development of/facilitation/signposting to existing health provision services. The project workers consist of a project lead and a Nurse Practitioner. Along with competence to discuss STI issues service users may have the worker is qualified to dispense advice and information regarding health issues faced by men.</p>



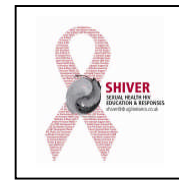
	<p>Topics discussed with the client base over the year include:</p> <ul style="list-style-type: none"> <li>• Testicular and associated cancers including self examining techniques and available treatments</li> <li>• Sign posting to relevant men’s health service provision</li> <li>• STI information, signs and available treatments</li> <li>• GUM clinic information and referral</li> <li>• HIV testing information and awareness</li> <li>• Prostrate cancer and PSA checks: latest information, signs and symptoms</li> <li>• Male unitary tract issues</li> <li>• Hep’ B vaccinations: awareness and information concerning vaccination procedures</li> <li>• Dietary advice</li> <li>• COPD i.e. lung and repertory disease</li> <li>• Personal hygiene</li> <li>• Smoking cessation services and advice</li> </ul>
<b>12.</b>	<b>Overview of Plans for the following year</b>
	<p>To carry on building and maintaining the mutual respect and trust between the project workers, venue management teams and service users</p> <p>Continuing to offer relevant up to date information on issues concerning MSM’s health including;</p> <ul style="list-style-type: none"> <li>• The promotion and facilitation of informal group and individual discussions and advice concerning men’s health</li> <li>• The development of better formatted and targeted resources</li> <li>• Continued health service provider partnership networking</li> <li>• Increased resource development and awareness</li> <li>• Increased take up of resource availability</li> <li>• A decrease in new STI and HIV diagnosis</li> </ul>
<b>13.</b>	<b>Significant event for the project for the year</b>
	<p>Regular weekly inreaches are made at the gay saunas on a Wednesday afternoon/early evening. Many individuals have approached the project workers throughout the year enquiring about sexual health and sexuality issues along with general men’s health enquiries. Many individual private consultations along with informal group meetings have been facilitated and are recorded in the monitoring statistics. A box of 500 condoms and 500 lube is</p>



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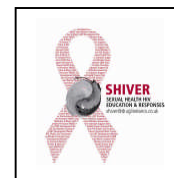
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	<p>delivered to the saunas as required and relevant printed resources are at all times distributed strategically around the premises providing STI's, BBV's, HIV and AIDS information awareness. All resources are held in stock by the venues and topped up around the premises throughout the week.</p> <p>Occasionally the inreach team in an attempt to reach a more diverse audience move away from the usual Wednesday inreaches and visit on alternative days. Fridays in the Honeycomb being 'Tranny day' presents a different demographic profile where transvestites and cross dressers-opposed to transsexuals or trans gender- take advantage of the facilities provided by the sauna presenting an increase of bisexual crossover sexual activities between the sexual encounters with MSMs and their regular-often married-sexual partners at home.</p> <p>Many leads have been picked up and acted upon from both the management teams and the clients concerning swinging parties and trans sex party hotels patronised by the sauna regulars all of which are dealt with within the LGBT CDW project (see separate report)</p>
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## I. Introduction

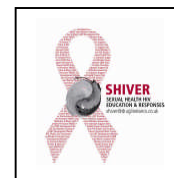
To offer strategic support through identification, active networking direct liaison with the service users in the environment where multiple sexual partners are both readily available and encountered and acts of high risk MSM sex regularly takes place. The overall rational behind the project is to make a marked uptake of resources culminating in an eventual overall improvement in gay and bi sexual men's sexual health and the lowering of the statistics of new diagnosis's of STI's and HIV/AIDS amongst Blackpool's gay sauna users

### Definition of Terms

**LGBT** Lesbian Gay Bisexual Transgendered  
**PCT** Primary Care Trust  
**STI** Sexually Transmitted Infection  
**HIV** Human immunodeficiency Virus  
**SMT** Senior Management Teams  
**GUM** Genitourinary Medicine  
**COPD** Chronic Obstructive Pulmonary Disease  
**BBV** Blood Borne Viruses  
**PSE** Public Sex Environments  
**PSA** Prostrate Specific Antigen

### Rational

Figures according to the NHS highlight the rising cases of new sexually transmitted diseases reported particularly with HIV and affecting huge proportions of the LGBT community. By accessing a certain niche of this community who are partaking in regular and multiple partner sexual acts in a high risk environment we are intending to offer sexual health advice and safer sex recourses directly targeted at grass roots level.



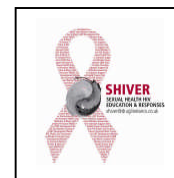
## 2. Aims and Objectives

### **Aims:**

- To improve the all round health of the gay & bisexual community in Blackpool with particular emphasis on sexual health resulting in a reduction in new HIV diagnosis figures
- To identify un met needs within the community and support the development of services including working with and offering administrative support to a high risk group of individuals
- To support the acquisition of funding , capacity building and project development, including innovative working towards the goal of improving the overall health of the sauna clients
- To offer capacity to dedicated statutory and voluntary sector focused projects to include best assurance of sexual health screening, testing and vaccinations

### **Objectives:**

- To offer strategic support through active networking
- To offer operational support through identification and networking with established LGBT groups
- To build positive relationships with venue owners/management teams and other statutory and voluntary organisations
- To identify un met needs within the sauna regular client base and support development of services
- To lead on provision of LGBT condom through strategic linkage with PCT commissioning, venue networking and assurance of condom availability through self or development role within Shiver
- To offer capacity to dedicated statutory and voluntary sector focused projects to include best assurance of sexual health screening, testing, vaccinations through facilitating the development of projects and acting as the named contact for gay friendly saunas to best ensure access to venues and the community and ensuring the best marrying of services within venue opportunities
- To liaise with appropriate LGBT voluntary and statutory services who may offer resources, and to whom we may offer resources
- To develop active partnerships and co-working practice with appropriate services
- To work closely with the funders of the service
- To take responsibility for the coordination, delivery and development of the sauna outreach project and to ensure that the aims, objectives and outcome



## LGBT Community Development Project Blackpool

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related targets of funding requirements are met whilst working to Drugline's philosophy

- To manage information and monitoring to Drugline's strict guidelines
- Manage the use of financial resources under the guidance of the Senior Management Team
- To develop productive working relationships
- Develop and sustain arrangements for joint working between workers and agencies

### 3. Methodology

- Developing up to date and imaginative materials regarding sexual health, general health, mental health, general well being and personal safety issues
- Providing regular outreach and material distribution opportunities
- By engaging regularly with the regulars and visitors to the saunas
- By working closely with LGBT venues in Blackpool building and maintaining positive relations with venue owners, management teams and sauna clients thus ensuring community networking
- By leading on the PCT funded free condom and lube initiative

### 4.1 Implementations

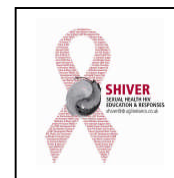
Implementation has occurred through employing a full time Co-ordinator and one project worker. The Co-ordinator is responsible for the arranging of all aspects of the project including:

- Monitoring the impact of the project utilising both qualitative and quantitative methods.
- Offering regular support, attendance and guidance to the clients of the local gay & bisexual saunas
- Offering a three tier approach to the local sauna using community:

**Tier one:** Offering information and awareness schemes via poster, drop card condom distribution & associated literature and advertising campaigns within the sauna venues and the LGBT CDW web site

**Tier two:** Offering a one to one face contact, information provision and signposting by the project workers working from leads picked up via word of mouth, mobile contact number or email address, web presence and referrals of the project from service providers/venue owners

**Tier three:** To be offered via inreach/outreach visits to the gay saunas



## 4.2 Impact

Overall long-term impact of the project aims to offer:

- The sauna MSM regulars having increased access to all available health related services
- A reduction in the number of sauna regulars marginalisation from the usual sources of sexual health awareness, information and service provision
- A marked improvement in the general and sexual health of MSM sauna regulars
- To offer operational support and networking between sexual health related service providers and the sauna regulars
- To act upon leads picked up within the sauna environment

## 5.1 Outcomes

Overall Outcomes of project has focused in the 2008/09 period on ensure:

- Increased health awareness to sauna regulars
- Increased partnership working
- Increased appropriate networking
- Increased resource development and access
- Increased understanding of sauna regulars user needs and area of work
- A decrease in statistics for new STI's and HIV diagnosis's

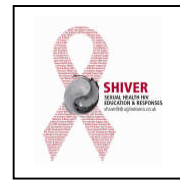
## 5.2. Monitoring statistics

- Face to face contacts
- Groupwork and activities
- Training and presentations
- Networking contacts

See attached appendix for details of monitoring statistics

## 6. Goals and Priorities

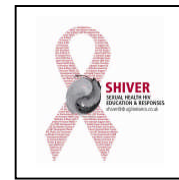
Having built up a well known and respected presence at regular times and days of the week in the saunas the mutual respect and trust between the project workers and the venue owners is of great benefit to the eventual aims of the sauna inreach



***LGBT Community Development Project Blackpool***

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project as a whole. The trust built has enabled us to collect many leads forth coming regarding better targeting of resources and sexual health materials and information and leads being passed to other relevant project workers within Drugline Lancashire and the Shiver service.



## **Appendix**